

Connecting Global Competence



World's Leading Brand  
for Environmental Technologies



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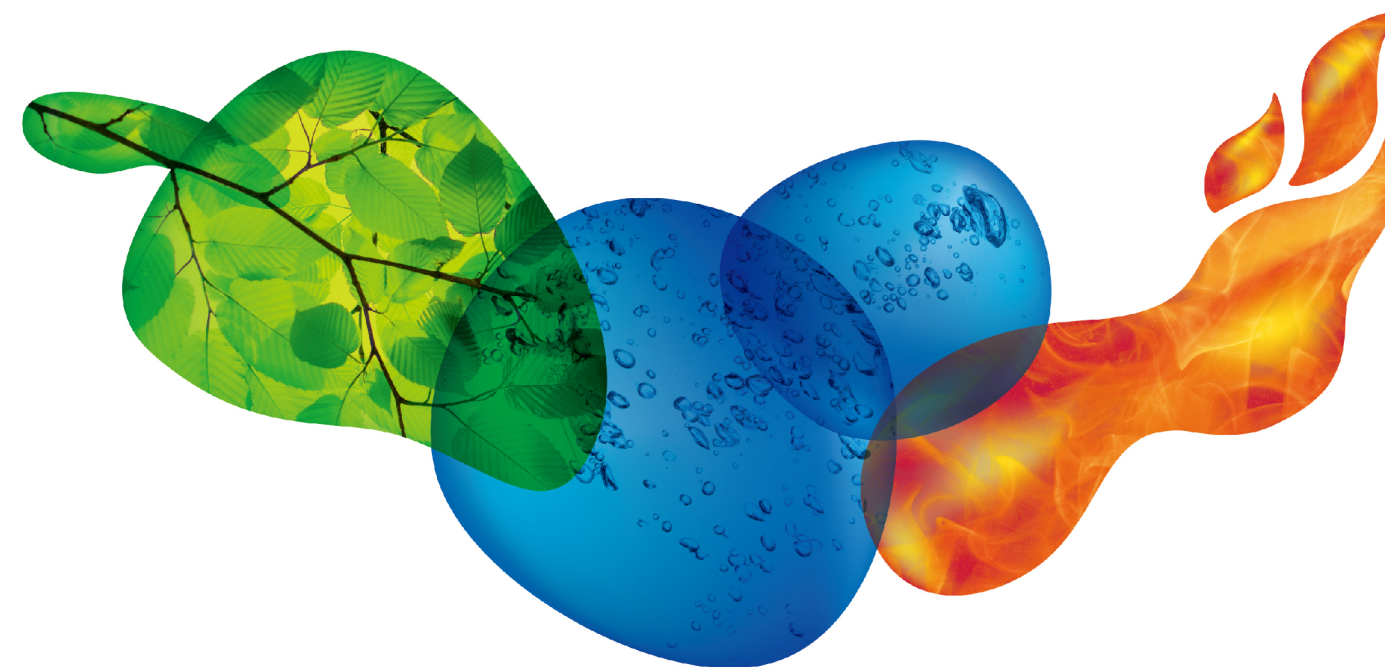
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# May 3 – 5, 2018

Asia's Leading Trade Fair for Environmental  
Technology Solutions: Water, Waste, Air and Soil

Shanghai New International Expo Centre (SNIEC)

[www.ie-expo.com](http://www.ie-expo.com)

Information for Exhibitors

Co-organized by



Officially Supported by

Ministry of Environmental Protection of the  
People's Republic of China  
China Association for Science and Technology



## Join IE expo China 2018 to develop your business in Asia

The marketplace of Asian environmental industry continues to expand yearly, China is expected to be business center due to its 'The Belt and Road Initiative policy'. The introduction of green finance and sustainable development boosts solution demands from industry to municipal fields. Undoubtedly, there is always a massive opportunity for suitable and advanced environmental technology services and products providers.

As Asian's leading environmental technology show, IE expo China is absolutely the ideal platform for professionals to develop business, exchange ideas and networking. Mainly focus on the sectors of water, waste, soil and air, all exhibitors can showcase their latest technologies and solutions to their target customers.

The 19<sup>th</sup> version will take place in Shanghai New International Expo Centre from May 3 to 5, 2018.

Join IE expo China 2018 to get more potential business contact and to exchange the latest industry know-how!



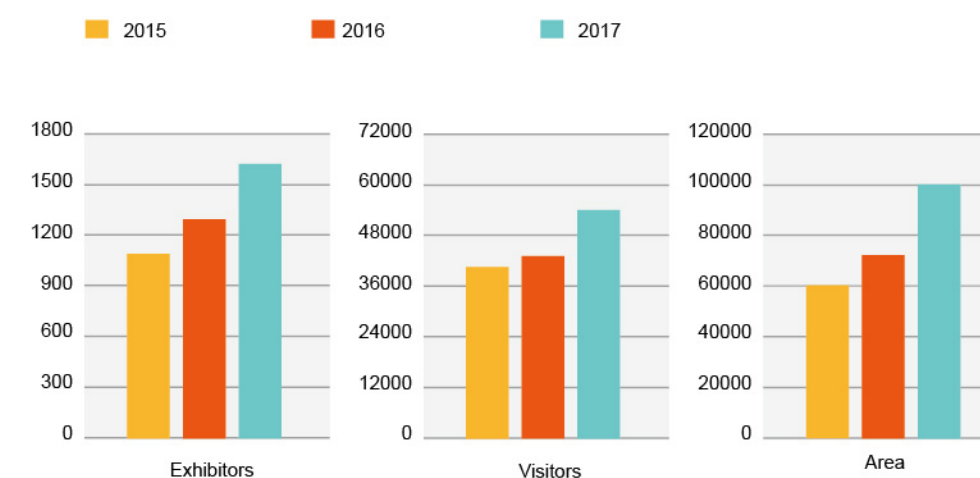
### Organizers:

- Chinese Society for Environmental Science
- China Environment Chamber of Commerce
- China Resource Recycling Association
- Messe Muenchen
- Messe Muenchen Zhongmao Co., Ltd.

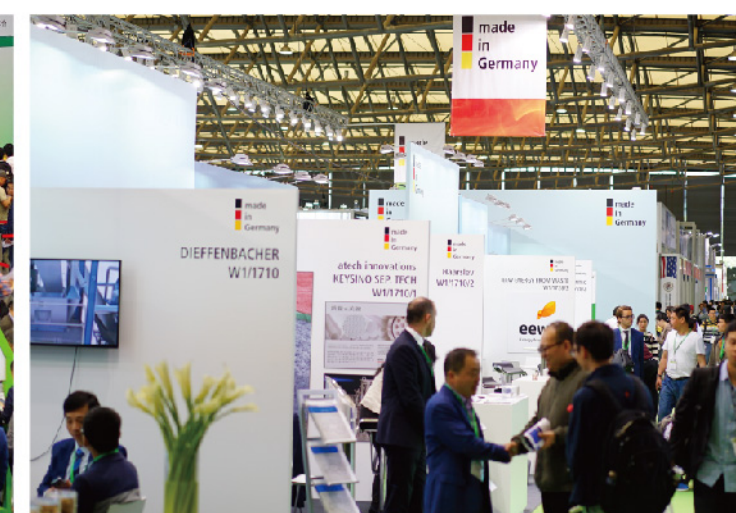
## Significant increase in exhibitors and visitors

From May 4 to 6, 2017, IE expo China once again demonstrated its flagship role for the Asian region. Around 55,000 visitors from 60 countries and regions came to Shanghai over the three days. This equals a 28 percent increase compared to the previous year. IE expo China also saw an increase in exhibitors and floor space: 1,637 exhibitors represent a rise of 26 percent and 39 percent more floor space (three additional exhibition halls) at the Shanghai New International Expo Centre. IE expo China 2018 will take place on May 3-5, 2018 at Hall W1-W5, E1-E6 and N1 of Shanghai New International Expo Centre (SNIEC).

### Continuous growth from year to year:



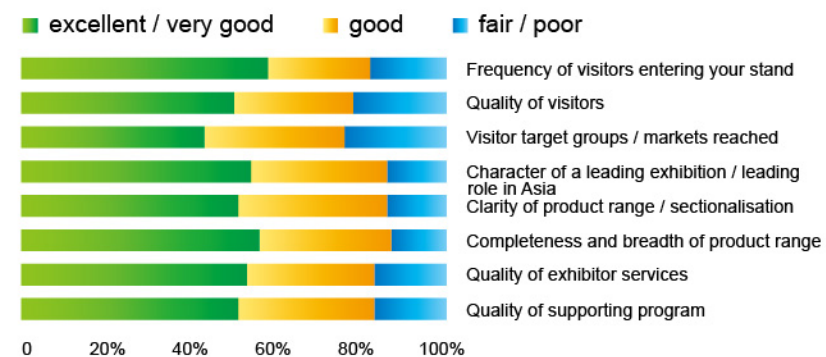
### 2017 national / regional pavilions:





## High satisfaction from exhibitors and visitors

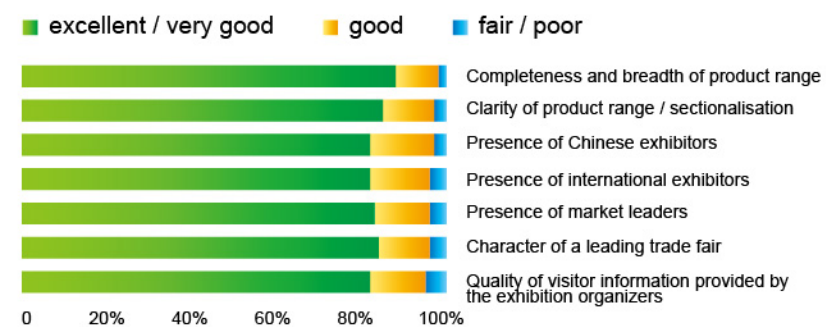
### Overall assessment from exhibitors



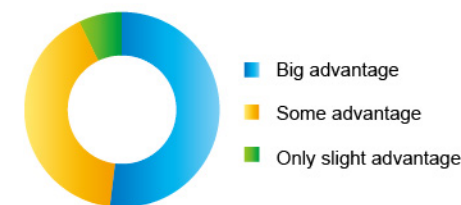
### Exhibitor aims and achievement



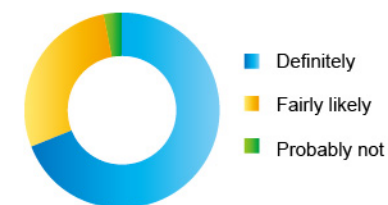
### Overall assessment from visitors



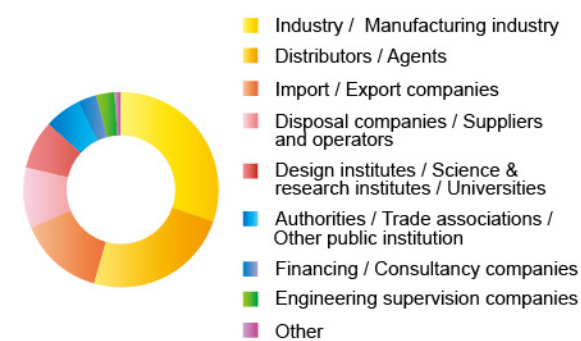
### Competitive advantage of exhibiting



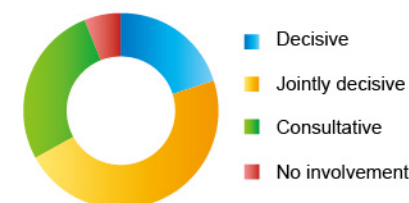
### Exhibit again at IE expo 2017



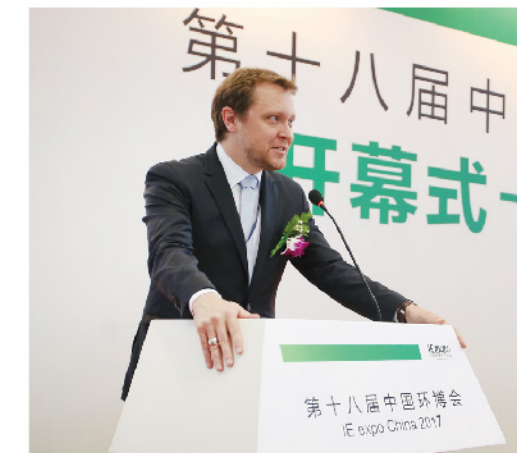
### Visitors came from the following sectors



### Visitor profile: Influence on purchasing or procurement decisions



## Local and international partners and supporters



- Bavarian State Ministry of the Environment and Consumer Protection (StMUV), Germany
- Business France
- Cluster of Environmental Technology Bavaria, Germany
- Commercial Service, U.S. Consulate General Shanghai, USA
- College of Environmental Science and Engineering of Tongji University, China
- Deutsche Gesellschaft für internationale Zusammenarbeit (GIZ) GmbH, Germany
- Econet China / Germany Industry & Commerce Greater China
- European Water Association (EWA), Germany
- Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety • (BMUB), Germany
- German Association for Water, Wastewater and Waste (DWA), Germany
- German RETech Partnership Recycling & Waste Management, Germany
- German Water Partnership (GWP), Germany
- Global Environment Industry Technology Association (GENTA), Korea
- International Solid Waste Association (ISWA), Austria
- Japan External Trade Organization (JETRO), Japan
- Japan-China Environment Service Center, Japan
- Jiangsu Environmental Protection Industry Association, China
- Korea Environmental Preservation Association, Korea
- Shanghai Academy of Environmental Sciences, China
- Shanghai Water Reclamation Trade Association, China
- State Environmental Protection Engineering Center for Urban Soil Contamination Control and Remediation, China
- Taiwan Environmental Manufacturers Association, Taiwan
- The National Engineering Research Center for Urban Pollution Control (NERC), China
- Zhejiang Environmental Protection Industry Association, China
- Zhejiang Machinery Industry for Environmental Protection Association, China



## Covering the full environmental industry chain

### Range of exhibits

#### Water and sewage treatment

- Sedimentation, separator systems
- Rakes, screens, filters
- Sewage treatment plants
- Membrane and filtering equipment
- Sea water desalination
- Evaporation and crystallization
- Softening and demineralization
- Dosing and disinfection
- Oil-water separation and air-flotation equipment
- Aeration, aerobic and anaerobic installations
- Chemical water treatment
- Water treatment materials and fittings
- Treatment of sludge and residues
- Sludge draining and consolidation
- Sludge drying and incineration
- Sludge utilization
- Heat recovery from waste water
- Water extraction and utilization
- Other related technologies

#### Water distribution and sewers

- Water supply and smart water treatment
- Pumps, lifting systems
- Pipes, pipelines
- Valves, fittings
- Shafts, special structures, techniques
- Sewer inspection and cleaning
- Construction, operation and rehabilitation of water pipelines
- Swimming pool and waterscape fountain equipment

#### Sponge city technologies and products

- Storm water collections, overflow, retention and settling tanks
- Rainwater seepage and retention
- Screens for rainwater discharges

#### Waterbodies protection (rivers, lakes, groundwater)

#### Refuse management and recycling

- Refuse collection and transport
- Refuse containers, provision
- Equipment for refuse collection and transportation facilities
- Vehicles, superstructures
- Sanitary toilets and excrement collection
- Refuse treatment
- Screeners, sorters and crusher machines
- Mixers and driers
- Compactors and packing
- Hopper, conveyor and metering equipment
- Incineration and heat treatment
- Biological treatment, composting
- Landfills and waste leachate treatment
- Landfill site construction and rehabilitation
- Scrapped automobile dismantling
- Treatment and disposal of hazardous waste
- Animal carcass destruction
- Mulching film recycling and utilization
- General purpose equipment, devices and accessories
- Occupational safety and accident prevention

#### Generating energy from waste materials

- Biogas plants - fermentation, components
- Utilization of landfill gas
- Substrate processing, transport and feed systems
- Gas transport and treatment
- Gas utilization
- Treatment of fermentation waste materials
- Biomass logistics

#### Street cleaning and maintenance equipment

- Street-sweeping vehicles
- Street-washing vehicles
- Sprinkler vehicles
- Industrial sweepers, sweeper superstructures and attachments
- Gully cleaning equipment
- Miscellaneous street cleaning equipment

#### Environmental Monitoring and Measuring

- Measuring technology
- Analysis and laboratory technology
- Control technology

#### Soil and groundwater remediation

- Soil remediation technology and equipment
- Soil testing and analysis
- Process monitoring and services of soil remediation
- Soil remediation functional materials
- Design and construction of soil remediation treatment and rehabilitation
- Soils investigation and risk assessment
- Agricultural Amelioration
- Treatment of contaminated groundwater

#### Technology and equipment for industrial waste gas recycling, control and treatment

- Waste gas control and treatment equipment
- Deodorization equipment and system
- Waste gas recycling equipment and technology
- Consulting / Engineering

#### Technology and equipment for industrial fumes, dust control and removal

- Desulfurization and denitrification
- Dust removal technology and equipment
- Ultra-low emission technology for coal-fired power plants and boilers
- Other related products and equipment

#### Air purification and cleaning

- Indoor Air purification and Fresh Air
- Construction of clean plant
- Oil vapor recovery equipment and purification
- Pollution control of mobile source (vehicle / ship)

#### Environmental Service

- Disposal services
- Water-supply and sewage-disposal services
- Engineering consulting, engineering design and construction
- Green finance
- Computer hardware and software
- Professional platform and industrial park
- Trade associations and institutions

#### Scientific research institutes, Education and Training

- Research institutes / universities
- Education and training
- Media

### IE expo China 2018 overview layout



### Main exhibition sectors:

#### 1. Water and sewage treatment

#### Key exhibitors:



#### Visitor target group :

- Water authorities / Bureau / Water management office
- Environmental protection bureau / Environmental monitoring and management office
- Project developer / Contractor / Constructor
- Water supply plant (factory) / Sewage treatment plant
- Industry / Manufacturing sectors: Oil / Steel / Metallurgy / Electric power / Machinery / Textile / Dyeing / Pharmaceutical / Paper making / Mining / Printing / Electronic / Chemical / Food & beverage industry / Building
- Investment / Financial institute / Consultants
- Agent / Distributor / Importer & exporter
- Association / Design institute / Research and Development Institutes, Universities



## 2. Waste management

### Key exhibitors:



### Visitor target group:

#### Visitors from end user/manufacturing area:

- Agriculture
- Auto parts / automobile
- Beverages
- Building and housing development
- Cement
- Distillery / brewery
- Fertilizer plants
- Food processing
- Hospitals
- Hotels and clubs
- Paints
- Petrochemical plants
- Pharmaceuticals
- Plastics
- Power plants
- Pulp and paper
- Refineries
- Rubber
- Steel plants
- Sugar
- Tanneries
- Textiles and garment

#### Visitors from municipal area:

- Municipal Authorities
- Sanitation Bureau
- Plastic recycling center
- Local waste management division
- Local waste management center
- Local waste treatment center

#### Visitors from intermediate:

- Distributor/agent
- Engineering company
- Resource utilization company

## 3. Soil and groundwater remediation

### Key exhibitors:



### Visitor target group:

- Ministry of land and resources
- The ministry of environmental protection and local environmental protection bureau
- Environmental protection research Institute
- The national development and Reform commission
- Ministry of housing and urban rural development
- Industry / manufacturing sectors: oil / steel / metallurgy / electric power / machinery / textile / dyeing / pharmaceutical / paper making / mining / printing / electronic / chemical / farm etc.
- Real estate developer
- Financial organization(bank etc) / research institute / the arbitration or litigation organization / ecological protection organization etc.

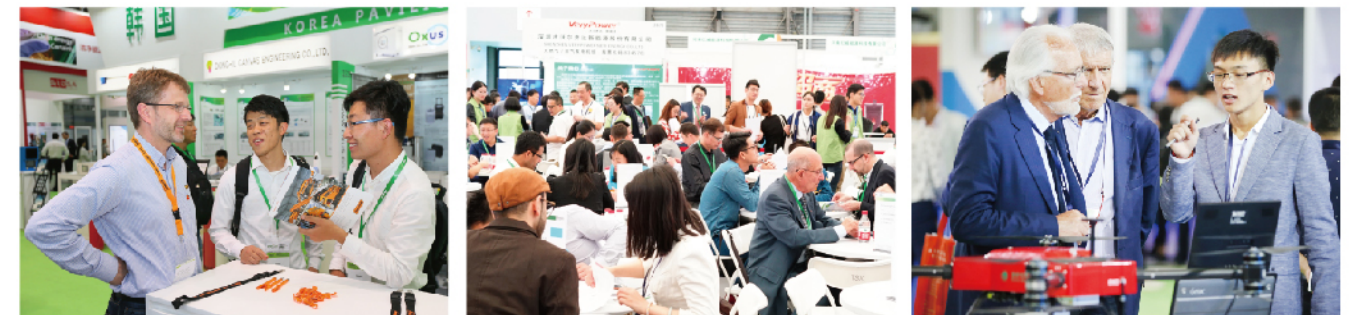
## 4. Air pollution control and air purification

### Key exhibitors:



### Visitor target group:

- Agents and dealers
- Traders
- Building material and kitchen & bath facility dealers
- Consulting companies
- Research and design institutions
- Commercial field
- Equipment installment companies
- Thermal power generation industry
- Packaging and printing industry
- Medicine and chemical industry
- Battery and electroplating industry
- Petroleum transportation industry
- Odorant pollution industry
- Furniture manufacture industry
- Glass manufacture industry
- Food production industry
- Other applicable industries






## High quality and effective supporting program


Start from 2017, IE expo Summit Forum was upgraded to China Environmental Technology Conference, which is one of the key highlights in addition to the exhibition. Over 300 specialist presentations, seminars and workshops provided the participants insight into market trends and their requirements. The program ranged from air pollution control and the current planning and implementation status of Sponge Cities to waste disposal in various sectors such as the automotive, medical or food industry.


### China Environmental Technology Conference 2017 Review



**Summit Forum**


China Environmental Technology Conference 2017

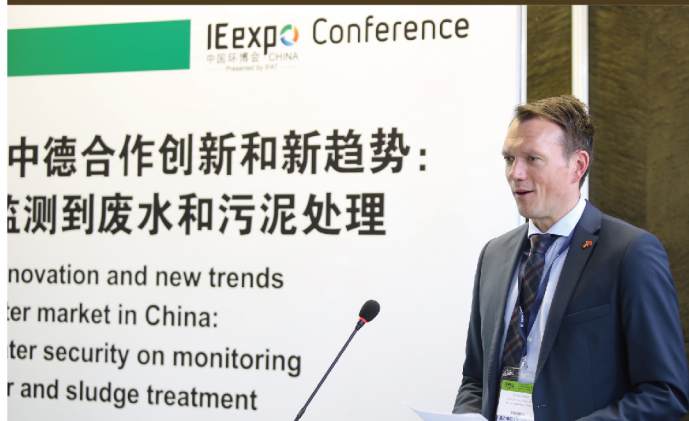




**Site Remediation Sector**


2017 The 5th International Forum & Exhibition on Contaminated Site Remediation





**Water Sector**

Sino-German Innovation and new trends for the water market in China from drinking water security on monitoring to wastewater and sludge treatment





## Air Pollution Control and Air Purification Sector

The Forth Volatile Organic Compound (VOCs) Testing and Control Fair 2017



## Solid Waste Sector

The 2nd Livestock Waste Resources Utilization Symposium



## International Buyer's Business Matchmaking

International Solid Waste Association Young Professional Networking Event





## 360° - Full range of promotional channels

### Promotion via 200+ trade media and 30+ mass media

#### • Key trade media



#### • Key mass media



#### • Promotion via popular social media



### Promotion via regular EDM\* to 200,000+ potential trade visitors



\* electronic direct mail

### Trade buyer development plan

The IE expo China project team plans to visit the manufacturing companies and local government or organization in charge of environmental protection in important environmental cities such as Shanghai, Beijing, Kunshan, Suzhou, Changshu, Wuxi, Yangzhou, Ningbo, Changzhou, Hangzhou, Shaoxing, Quanzhou, Yinchuan, Jinjiang, Jiujiang, Tieling, Jining, Chongqing, Chengdu, Nanchang, Hefei, Qingdao, Yongzhou, Taizhou, Jiaozhou, Weifang to promote the show and develop more valuable trade buyers for IE expo China.



### Professional call center team to invite key visitors before and during the show



### Promotion at other related events all over the world





## More than a show

### Exhibitor presentation

Here you have the opportunity to present your company and your products to a wide Chinese and international audience of the trade. Use this presentation platform to inform your customers about relevant special subjects and new trends.



### Matchmaking service online and onsite



### Value-added complementary advertising opportunities



### Stand package and booth construction service available



### Multiple sponsoring opportunities



## An ideal venue to develop your business in Asia

### Shanghai: The business metropolis

Shanghai's impressive skyline highlights the city's importance as China's gateway to the world. The most comprehensive industrial and commercial city in China, Shanghai is a dynamic center of international trade and has a modern infrastructure. That makes it the perfect location for trade shows and exhibitions with magnetic appeal.



### Venue:

Shanghai New International Expo Centre (SNIEC)  
No. 2345, Longyang Road, Pudong New District, Shanghai



SNIEC is one of the most modern trade fair centers in China and easy to reach for exhibitors and visitors.

### By car:

SNIEC locates at the intersection of Long Yang and Luo Shang roads that lead from the city center over the Nan Pu Bridge and Yang Pu Bridge through Pudong, and is easy to access by car.

### By bus:

A number of public bus lines run through SNIEC, fixing stations near by SNIEC: 989, 975, 976, Da Qiao No.5, Da Qiao No.6, Huamu No.1, Fang Chuang Line, Dong Chuang Line, Airport Line No.3, Airport Line No.6.

### By metro:

Take Line 1 to Chan Shu Road Station; take Line 2 to Jing An Temple Station; take Line 3 to Zhen Ping Road Station; take Line 4 to Zhen Ping Road Station or Dong An Road Station, then interchange Line 7 to SNIEC directly.

Take Line 3 or Line 4 to Zhongshan Park Station; take Line 1 or Line 8 to People Square Station; take Line 4 or Line 6 to Century Avenue Station, then interchange Line 2 to get off at Longyang Road Station where you can walk or interchange Line 7 to SNIEC directly.

Main central booking offices: Da Zhong taxi: 96822 | Qiang Sheng taxi: 62580000 | Jing Jiang taxi: 96961 | Hai Bo taxi: 96933

For more information on transport or hotel reservation, please visit [www.ie-expo.com](http://www.ie-expo.com)

Please contact us for further detailed information regarding above services!